

MeetMeetNow, Inc.



Speedy Matching at Meeting Place

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Company Overview

Company Name | MeetMeetNow, Inc.

Corporate Number | 2011001170861

Registered Service | Online dating service provider - License No: 2025-104-0138

Address | Shibuya Dogenzaka Tokyu Building 2F-C, 1-10-8 Dogenzaka, Shibuya-ku, Tokyo 150-0043

Established | June 25, 2025

Founder | Kazuki Nishijima

Business Activities | Development and Operation of Dating Application

Eligibility | 18 and over only



Founder

Kazuki Nishijima

- Freelance Software Engineer
- Developed systems for ~15 companies including major corporations
- Conceived MeetMeetNow idea in high school
- Launched "Meetown" at age 19 (2016)
- Failed to gain traction
- Worked at systems company for 3 years, then went freelance
- Founded MeetMeetNow, Inc. at age 28
- Skills: Vim, Snowboard Carving Turn. From Nagano Prefecture



Founder Story

Twelve years, built alone

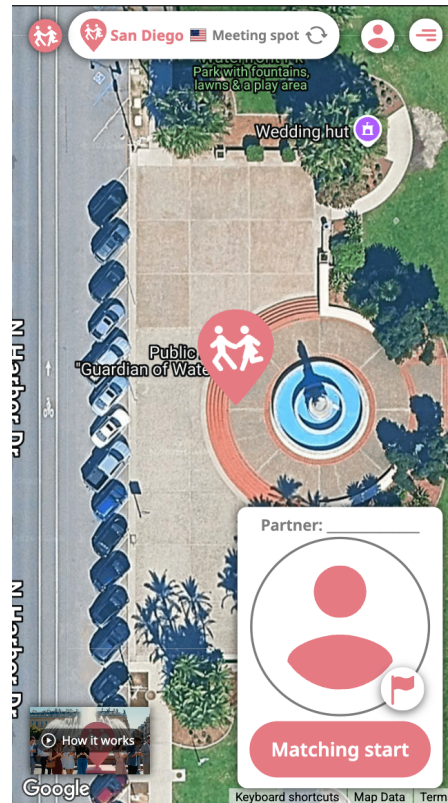
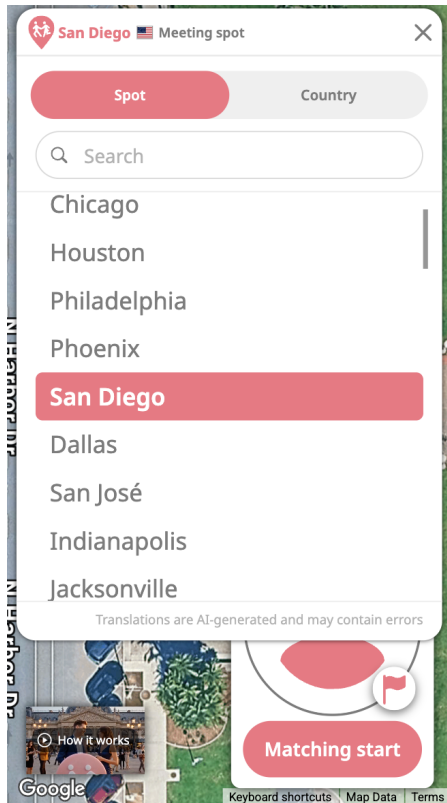
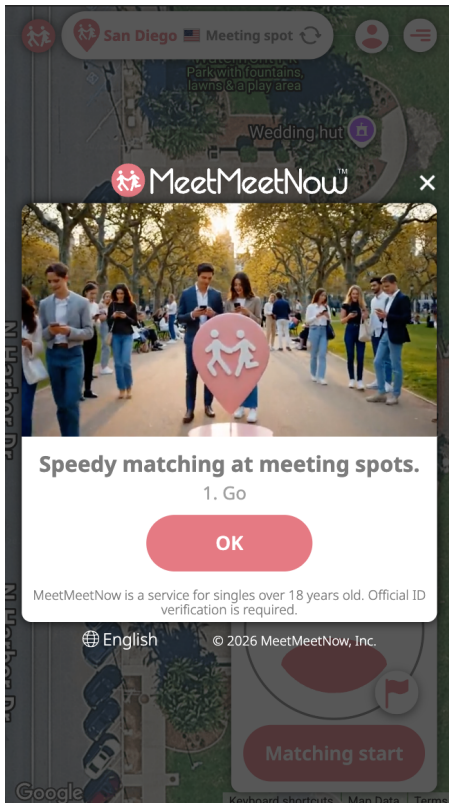
In high school, he did not want to go to university - he wanted to start a business. Reading about the history of the internet, he learned that dating sites had existed, and made money, since its earliest days. Tinder was still an unknown name; the mainstream was Match.com and Meetic.fr - and in Japan, Happy Mail and Wakuwaku Mail. To beat them, he needed to invent something genuinely different.

One day, skipping school, he sat in the busiest district of town, thinking. Around a famous statue, university students were gathering to meet. That was the flash of insight. He was 17.

After high school he became a police officer - then quit to build the app. At 19, he launched the predecessor service "Meetown." Almost no one came. To make a living, he became an engineer, working on some fifteen software projects, including an electronic medical record system.

He never gave up. For twelve years he kept building - a day job by day, the app by night, through the years when almost nobody used it.

In 2025, he incorporated in Tokyo. In 2026 came the first revenue. Twelve years in - he has still never given up.





▶ Watch the service video (20 sec): youtube.com/watch?v=TjTFb-Yq0No



Logos



All logos: credit MeetMeetNow

1. Core Idea

Simple Yet Revolutionary Discovery

Simple Yet Revolutionary Discovery

- Traditional Method
 - Users scattered -> Match -> Decide location -> Finally meet
- MeetMeetNow
 - Users already at same location -> Instant match -> Meet immediately

This difference dramatically accelerates the speed of connection.

- No chat anywhere in the app.
- One match per person, for life.

2. Problem Statement

The Fundamental Problem with
Traditional Dating Apps

Inefficiency Created by "Dispersion"

- Users scattered across different locations
- Requires lengthy online exchanges
- Often results in never actually meeting

Solution: Bring everyone to the same place

3. Solution

Revolution Through Meeting
Place Convergence (Location
Aggregation)

How MeetMeetNow Works

1. Famous landmarks in each city serve as designated meeting places

-  Tokyo - Hachiko Statue in Shibuya
-  New York - Duffy Square, Times Square
-  London - Trafalgar Square Fountain

2. Users gather at these locations

3. Instant matching becomes possible on-site

**Result: Dramatically reduced time
from match to meeting**

4. Why Famous Landmarks?

Why We Choose Famous Meeting places

Because Everyone Knows These Places

- Easy access
- No explanation needed - universally recognizable
- Existing culture of meeting at these places
- High foot traffic ensures safety

Example: Hachiko Statue, Shibuya

- Over 30,000 people pass by daily
- Classic meeting place
- Major transportation hub

5. Service Flow

Real User Experience

1. Head to the meeting place "Let's go to Hachiko!"

2. Arrive at the location "Looks like there are about 30 people here!"

3. Match via the app

4. Start conversation immediately
"Nice to meet you! Want to grab coffee and chat?"

No lengthy online exchanges required

6. Global Expansion

Comprehensive Global Meeting
Place Coverage

- 194 Countries
- Over 4,000 cities covered
- Multi-language support
 - 59 languages
- Examples of meeting places
 -  Paris - Trocadéro Plaza
 -  Rome - Fountain of Triton
 -  Berlin - Lustgarten Fountain
 -  Madrid - Puerta del Sol Square

7. Business Model

Revenue Structure

- Pricing Model
 - o Women: Free
 - o Men: USD 38 / month
- Why This Model Succeeds
 - Encouraging female participation optimizes gender ratio
 - Ability to drive traffic to meeting spots is key to revenue
 - Location exclusivity makes it difficult for competitors to enter
 - Real-time matching provides immediate value
 - Network effects naturally increase user base

Meeting spot aggregation creates a robust business model

8. Competitive Advantage

Why MeetMeetNow Has the Advantage

Structural Advantages

- Network Effects
 - Value increases as more users join
 - Positive cycle of people gathering at meeting places
- Barriers to Entry
 - Establishing meeting places in each city requires time
 - Formation of user behavioral habits
- Immediate Impact
 - Clear value proposition of instant, on-site meetings

9. Safety & Security

Safe and Secure System

- Official government-ID verification required (passport, driver's license, or national ID)
- Image-recognition AI combined with human review at registration
- Users aged 18 and over only
- Public, high-traffic meetup spots selected by the operator
- The app shows the face photo of the person you are meeting
- In-app reporting - reported accounts are suspended

10. Market Opportunity

Massive Growth Potential

Target Market

- Expanding online dating market
- Growing number of singles in urban areas
- Demand for authentic, real-life connections
- Young demographics prioritizing instant gratification
- Increasing segment experiencing fatigue with existing dating apps



End

